



NEIGHBORHOOD TASK FORCE
11/01/2022

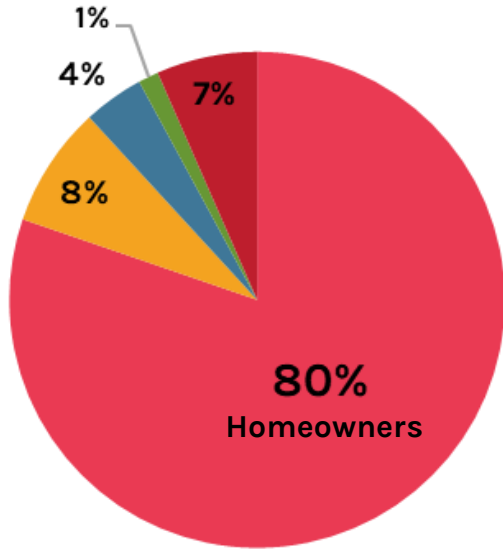
AGENDA

1. **Neighborhood Survey**
2. **Early Action Activity**
3. **Redevelopment Program**
4. **Next Steps**

NEIGHBORHOOD SURVEY

WHO RESPONDED

Association



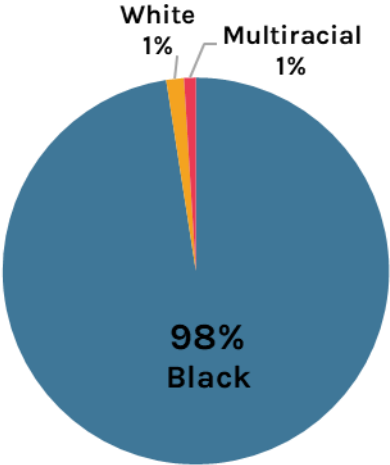
- Homeowner, and live there
- Renter, and live there
- Property Owner, but do not live there
- Work in the neighborhood, but do not live there
- I have no connection to the Eastport neighborhood

Language
100%

English is a primary language

WHO RESPONDED (Race)

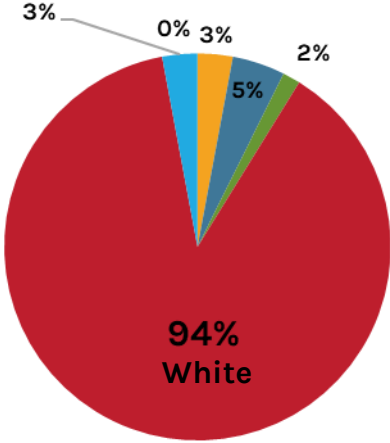
ET-HH



RACE

- Black or African American
- White
- Multiracial or Multiethnic

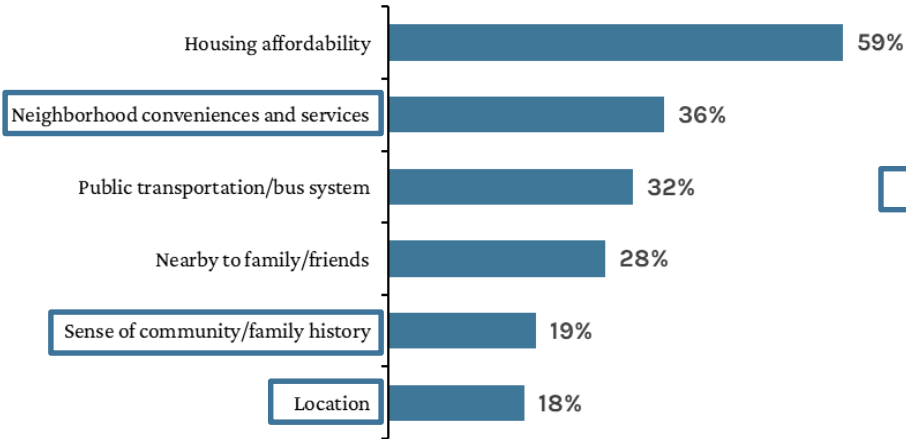
Neighborhood



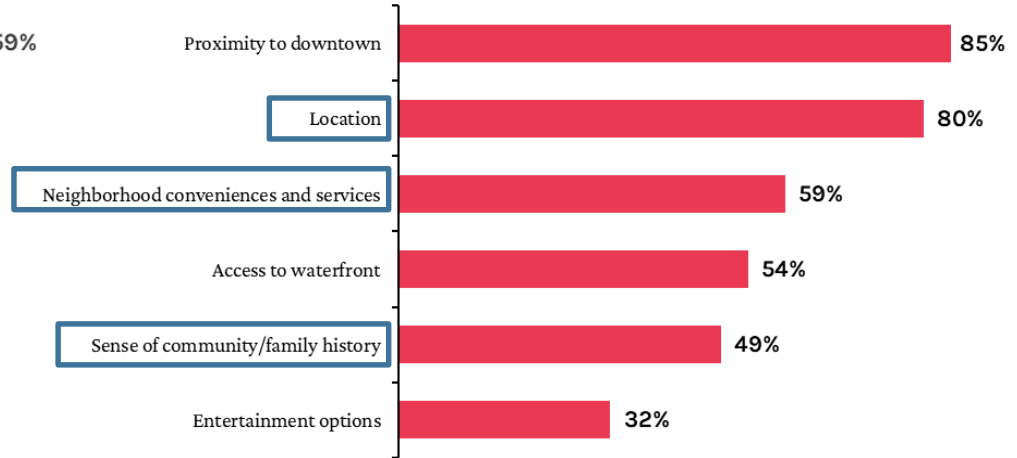
- Asian
- Black or African American
- Hispanic or Latino
- Multiracial or Multiethnic
- White
- Another race or ethnicity

LIKED BEST ABOUT NEIGHBORHOOD?

ET-HH



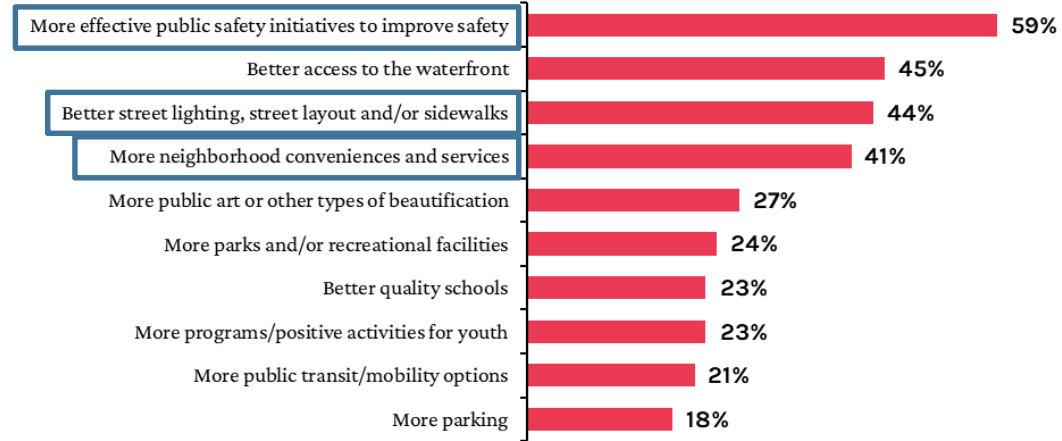
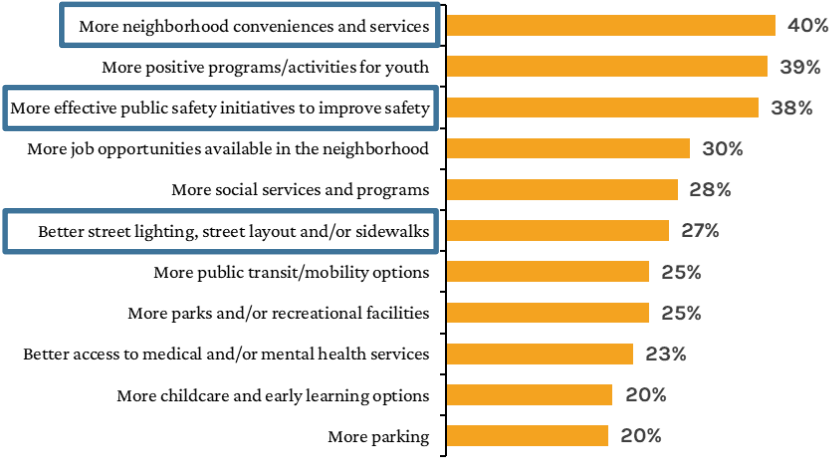
Neighborhood



DESIRED NEIGHBORHOOD IMPROVEMENTS

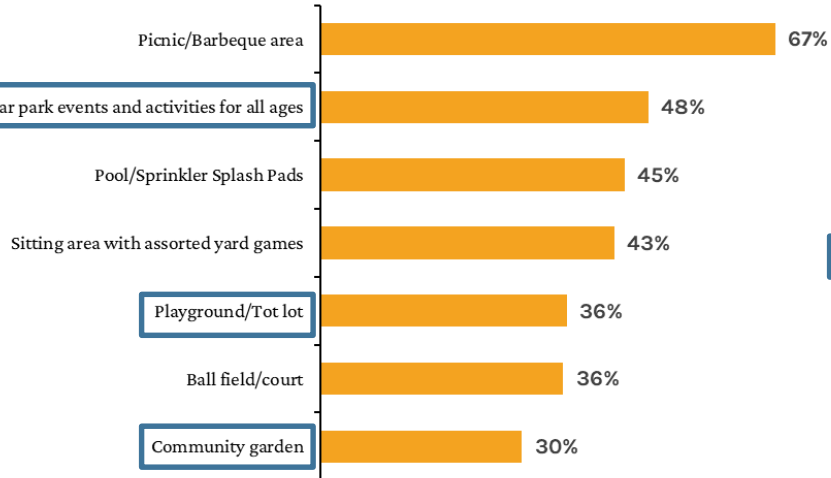
ET-HH

Neighborhood

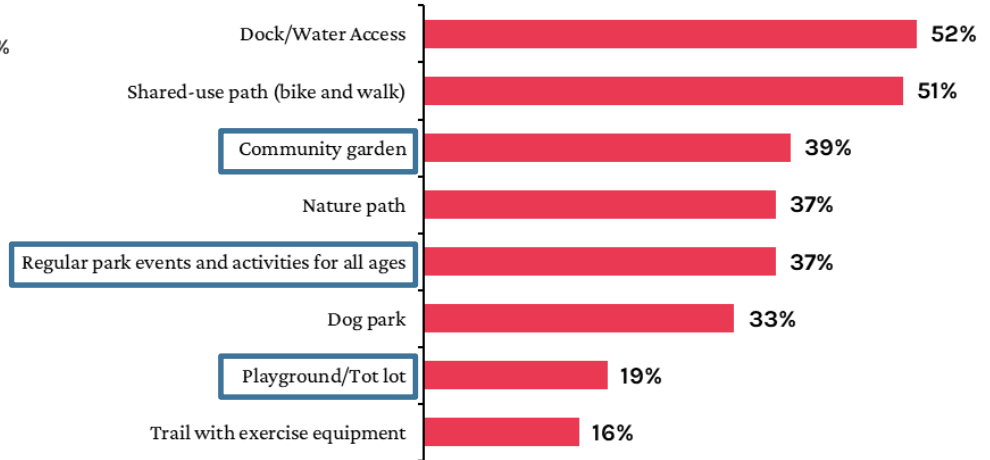


PREFERRED RECREATIONAL FEATURES?

ET-HH

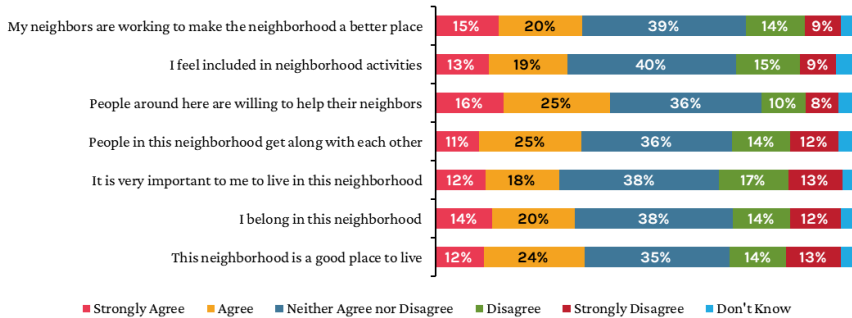


Neighborhood

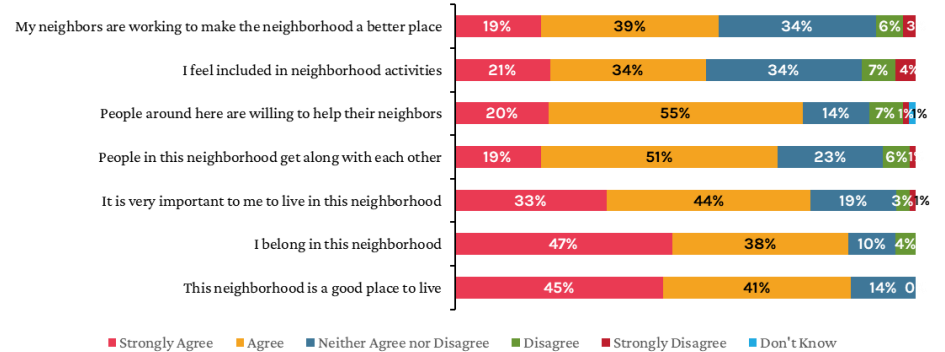


NEIGHBORHOOD PERCEPTIONS

NEIGHBORHOOD PERCEPTIONS



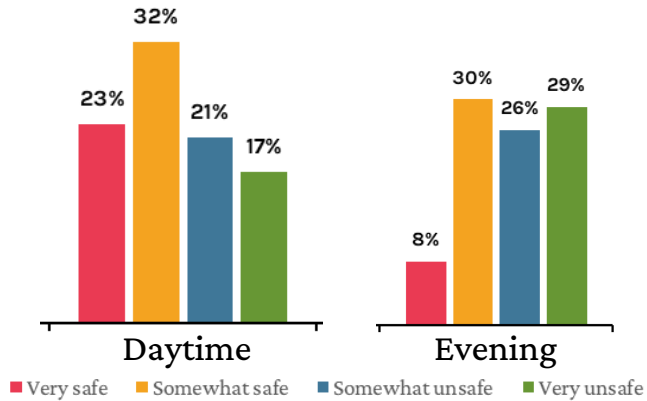
NEIGHBORHOOD PERCEPTIONS (NEIGHBORHOOD)



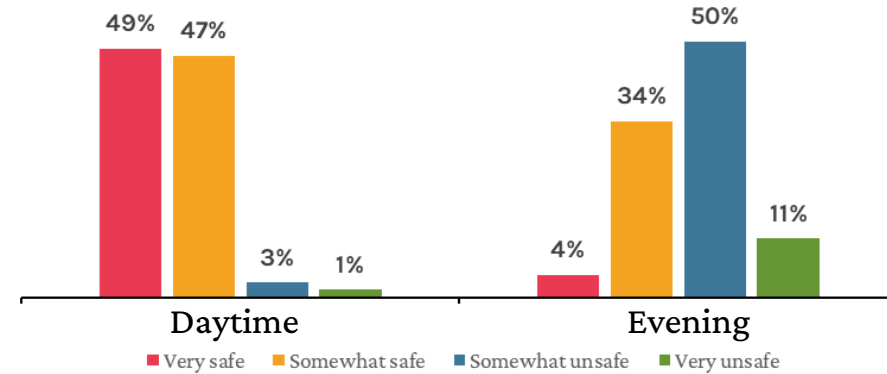
- Neighborhood respondents have a higher sense of belonging and consider Eastport as a good place to live.

PERCEPTION OF SAFETY

ET-HH



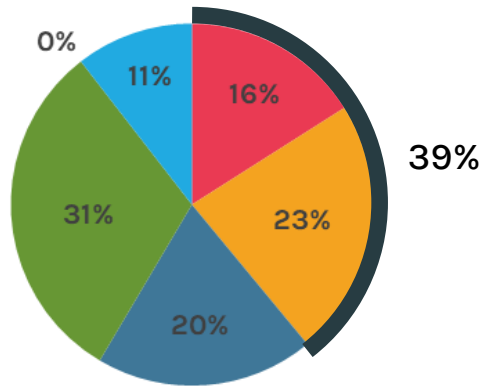
Neighborhood



- Both respondents show decrease in feeling 'Safe' in the evening.

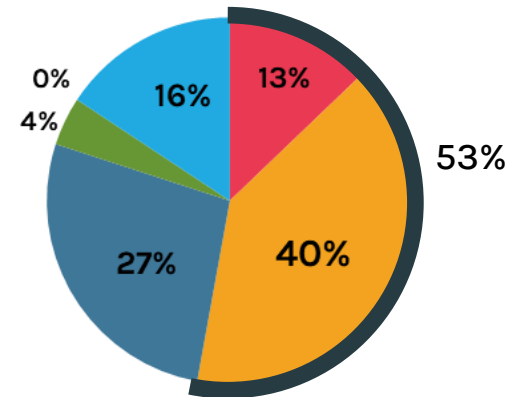
PERCEPTION OF CRIME

ET-HH



■ Daily ■ Frequently ■ Sometimes ■ Rarely ■ Never ■ Don't know

Neighborhood

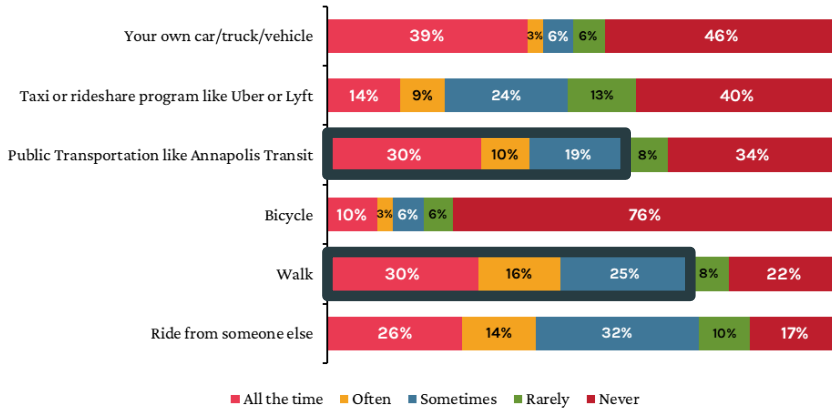


■ Daily ■ Frequently ■ Sometimes ■ Rarely ■ Never ■ Don't know

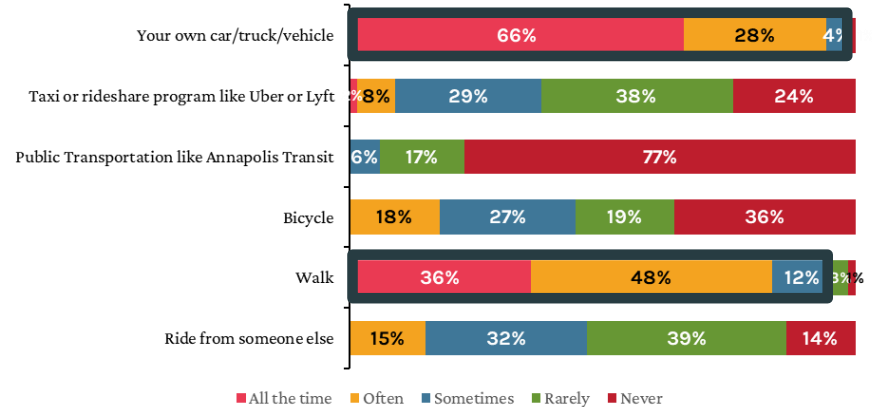
- Neighborhood respondents perceive a higher frequency of crime

MODES OF TRANSPORTATION

ET-HH



Neighborhood



- ET-HH respondents are more transit-oriented 59%
- Neighborhood respondents are more auto-oriented 98%
- Both respondents walk >50% (71% ET-HH and 96% Neighborhood)

EARLY ACTION ACTIVITIES



EARLY ACTION ACTIVITIES

Early Action Activities must be completed within the first 2 years



Do you have an idea for a project we can do in Eastport? Fill out the form with your contact info and idea so that we can work with you to make it happen!

What is it?

The Choice Neighborhoods Planning Grant provides \$100,000 for “Early Action Activities.” These are targeted physical improvements in the Eastport Terrace/Harbour House neighborhood that take place during the planning process.

Early Action Projects

1. Provide innovative solutions to neighborhood challenges
2. Help further the transformation of the neighborhood.

Early Action Activities support the planning process through engaging the community, building capacity, fostering social cohesion, or otherwise reinforcing the planning process. They must be responsive to the neighborhood’s needs and must be used for physical community development or economic development projects.

Why?

Early Action projects improve neighborhood confidence, sustain the community’s energy, attract further engagement, build momentum, and help convince skeptical stakeholders that positive change is possible.

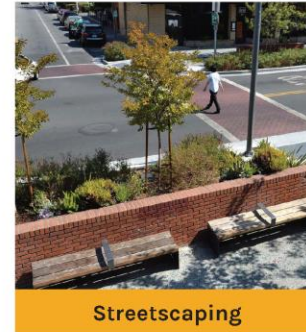
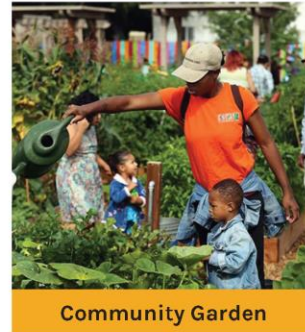
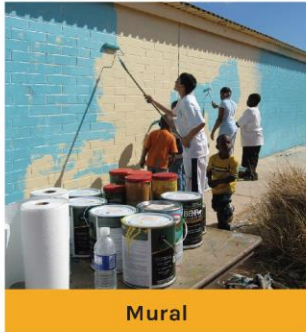
Early Action Funds CANNOT Be Used For

- Non-physical uses
- Supportive services
- Administrative costs
- Marketing
- Basic infrastructure (streets, sidewalks)
- Basic municipal services (sanitation, mail delivery)
- Housing development activities
- Acquisition of new property
- Relocation
- Demolition costs
- Remediation
- Rehabilitation
- Construction

Early Action Funds CAN Be Used For

- Turning vacant property into community gardens, pocket parks, or farmers markets;
- Beautification, placemaking, and community arts projects, such as creative signage to enhance neighborhood branding, murals and sculptures, specialty streetscaping, or garden tool loan programs
- Owner-occupied home or business façade improvement programs
- Fresh food initiatives, such as farmers markets and mobile fresh food vendors
- Gap financing for economic development projects that are ready to implement and have secured all the necessary funding except for a modest gap.

Examples:



EARLY ACTION ACTIVITY: THEMES

- STREETScape / PLACEMAKING
- PATHS / GREEN SPACE / OUTDOOR EDUCATION
- FAÇADE IMPROVEMENTS

STREETSCAPE / PLACEMAKING

- Madison Street sidewalk improvements (Presidential Street to Bay Ridge)
- President Street streetscape improvements (Tyler to Madison Street)
- President and Madison Crosswalk Improvements (include trash receptacles, gathering spot for students)
- Farmer's Market at intersection of Madison and President. (including streetscape improvements)
- Sitting Areas.
- Colorful & playful mural that shows the colors of the community.
- Public art showing the future of what the area could look like.

PATHS / GREEN SPACES / LEARNING

- A safe walking path with sidewalks to school (include lighting)
- Hawkins Cove, Water Access, Trails, Greenspace - meaningful use and consideration
- Hawkins Cove path improvement to Truxtun Park (include signage, accessibility, etc.)
- Plant trees
- Hawkins Cove natural area
- Outdoor science & learning center (include weatherproof tables with power, sun protection for viewing electronic screens and mobile science kits: microscopes, science tools, etc).

FAÇADE IMPROVEMENTS

- Façade improvements (such as shutters, flags, lattice work, cornice)
- Homeowner façade improvements (such as improve exterior lighting)
- Façade improvement for local businesses

REDEVELOPMENT HOUSING PROGRAM

DEVELOPMENT PRINCIPLES

- Avoid building on environmentally sensitive land (steep slopes, wetlands, flood plains)
- Organize buildings, streets and public spaces to encourage “Eyes on the Street” and better connectivity to surrounding neighborhood
- Where possible, build first before demolition
- Development needs to be market viable and financially feasible

NON-RESIDENTIAL PROGRAM

EARLY EDUCATION

6,630 GSF

Head Start, Toddler Room, Infant Classes (39 kids)
After & Before School Enrichment

COMMUNITY CENTER

15,700 GSF

Multipurpose Room with Kitchen
Gym and Fitness Room
Community Rooms & Staff Offices

RESIDENTIAL SERVICES

7,230 GSF

Leasing Office
On-site Maintenance
Supportive Services Offices (Counseling)

HACA OFFICES

19,730 GSF

Office and Work Rooms
Facilities Management

NEIGHBORHOOD SERVING RETAIL

800-5,000 GSF

Convenience / Small-Format Food Store

OPEN SPACE PROGRAM

POOL AREA / SPLASH PAD

PLAYGROUNDS / TOT LOTS

PICNIC / BBQ AREAS

GATHERING SPACES (PLAZA / LAWN) FOR COMMUNITY EVENTS

SEATING AREAS WITH GAME OPPORTUNITIES (CHESS, BOCCI)

RECREATION FIELDS (BASEBALL, SPORTS FIELD)

TRAILS / PATHS (TO TRUXTON PARK)

COMMUNITY GARDEN

PUBLIC ART

HOUSING GOALS (Requirements)

Replace distressed public or assisted housing with high quality mixed-income housing

1. One-for-One Replacement Housing of all existing public housing units (357 DU)
2. Introduce Mixed-Income Community (range of affordability)
3. High-quality design (subsidized housing indistinguishable from market rate)

NEXT STEPS

Design Charrette Workshop (Nov 21, 2022)